



Furqan Aslam

— UI/UX & GRAPHIC DESIGNER

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TOOLS

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop

EXPERTISE

- UI/UX Design
- User Research
- Wireframing
- Prototyping
- Branding & Identity

ABOUT ME

Innovative Senior Designer with over 7 years of expertise in crafting seamless user experiences and high-impact visual identities. Specialized in bridging the gap between user needs and business goals through intuitive UI/UX solutions and strategic graphic design. Proven track record of working with global tech leaders and marketing agencies to deliver scalable design systems and engaging digital products.

WORK EXPERIENCE

EDiscovery AI

UI/UX Designer – April 2024 – Present

- Designing complex AI-driven interfaces to simplify data discovery and legal tech workflows.
- Collaborating with engineers to ensure pixel-perfect implementation of scalable design components.

ElevenLabs

Graphic Designer – December 2024 – Present

- Conceptualizing and executing high-fidelity visual assets for one of the world's leading AI audio platforms.
- Maintaining brand consistency across various digital touchpoints and marketing materials.

Marketing Sweet

UI/UX Designer – January 2025 – Present

- Lead the UI/UX strategy for diverse client portfolios, focusing on conversion-driven web and mobile designs.
- Conducted iterative testing and refined user flows to enhance engagement and retention rates.

EDUCATION

Iqra University – 2017 / 2021

Bachelor of Science – BS, Software Engineering